STERLING™
STEELS

GLOBALLY TRUSTED ROOFING SOLUTIONS

Member of
E. B. CREASY GROUP

CORPORATE PROFILE

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STERLING™
STEELS

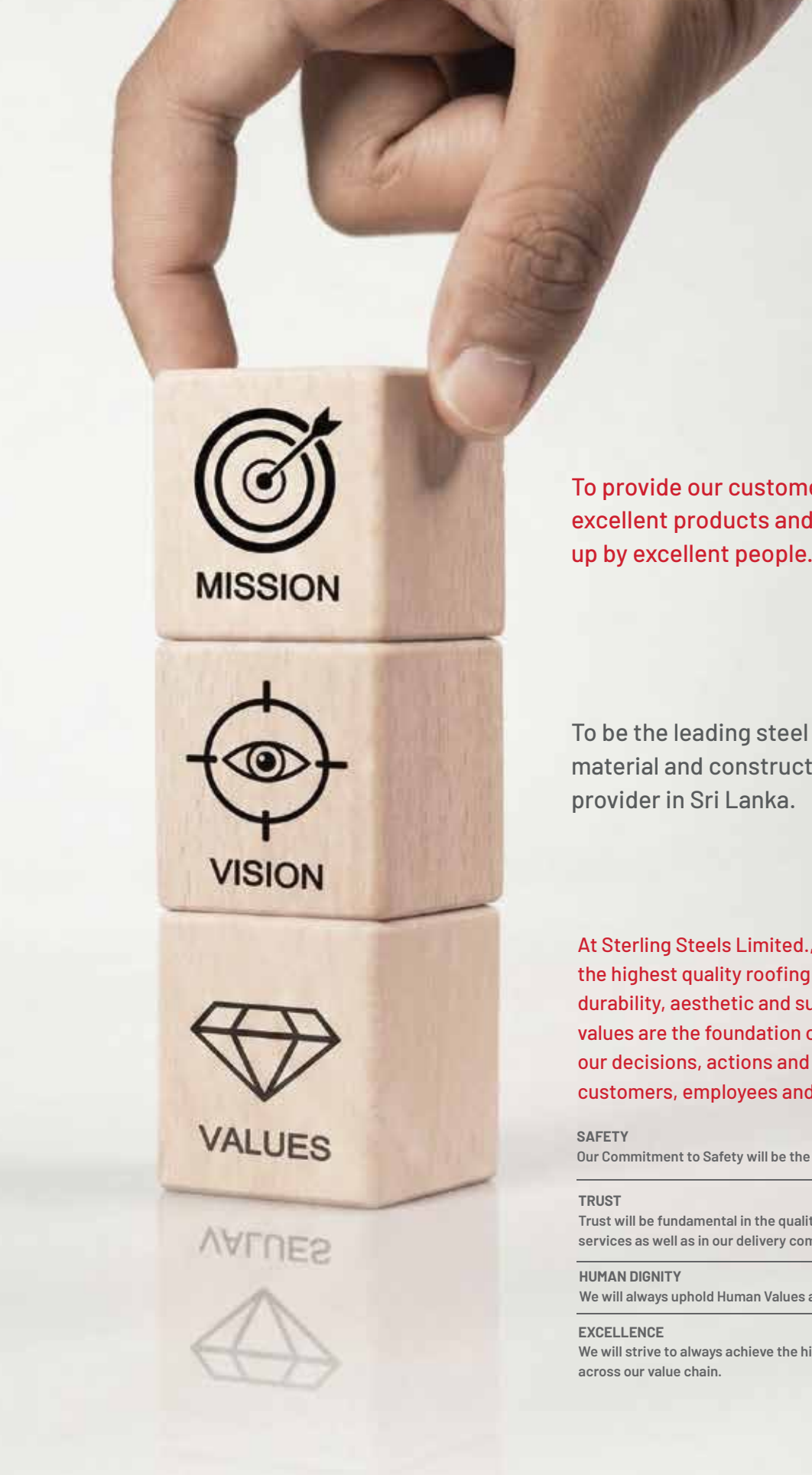
Since 1993

Growing with Sri Lanka...

STERLING STEELS™ has been formed through an acquisition of EB Creasy & Co. PLC and BlueScope Lysaght Lanka (Pvt) Ltd, which brings 146 years of industry leadership to the venture.

This powerful alliance fortifies our capabilities, allowing us to elevate our product offerings and surpass customer expectations. Together, we are poised to set new benchmarks in the industry, driven by our combined legacy of excellence and innovation.

With this remarkable achievement, STERLING STEELS™ stands stronger than ever, ready to deliver unparalleled quality and service to our valued customers.



To provide our customers with excellent products and service, backed up by excellent people.

To be the leading steel building material and construction solutions provider in Sri Lanka.

At Sterling Steels Limited., we are dedicated to delivering the highest quality roofing solutions that combine durability, aesthetic and sustainability. Our company values are the foundation of everything we do, guiding our decisions, actions and the way we interact with our customers, employees and partners.

SAFETY
Our Commitment to Safety will be the benchmark in the Industry.

TRUST
Trust will be fundamental in the quality of our products and services as well as in our delivery commitment.

HUMAN DIGNITY
We will always uphold Human Values among all Stakeholders.

EXCELLENCE
We will strive to always achieve the highest standards across our value chain.

Our Brands

Since 1993

STERLING™ STEELS

STERLING STEELS™ ROOFING

STERLING STEELS™ WALLING

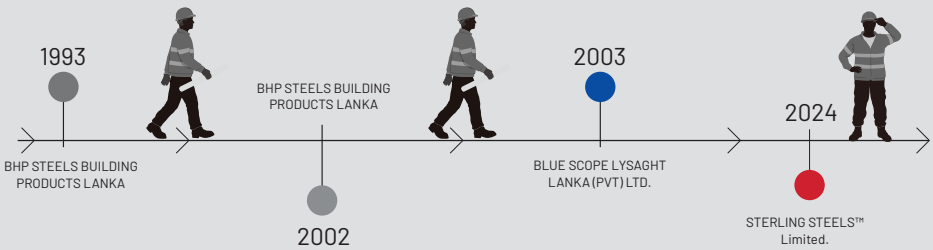
STERLING STEELS™ PURLINS

STERLING STEELS™ DECKING SYSTEM

The STERLING STEELS™ range offer premium quality coated steel products that suitable for any structure, all with brilliant visual appeal ranging from Sterling Steels Roof, Wall, Purlin and Typical Accessories.

The STERLING STEELS™ offers better quality colour durability, hight-tensile strength and exceptional thermal efficiency in all products to retail segment. They are also lightweight but strong with good spanning capability.

The STERLING STEELS™ range is available through our dealer network and is easy to handle and requires minimum maintenance. It has a long life span and is environmentally friendly. Bring a new look to every building with the colour and style of STERLING STEELS™ .



Since 1993

Our Brands

STERLING STEELS PRO SERIES

Formerly known as LYSAGHT, STERLING STEELS™ PRO SERIES™ roof & wall cladding has been designed for architecturally pleasing solutions for the construction industry. We are a strong renowned industrial material supplier in Sri Lanka.

Synonymous with development, production and marketing of steel roofing and cladding systems for more than 30 years in Sri Lanka, it offers a range of metal building products and systems utilizing the high quality of ingredients of ZINCALUME® steel & COLORBOND® steel available in a selection of modern colours.

- Synonymous with development, production and marketing of steel roofing and cladding system for more than 30 years in Sri Lanka.
- Cutting edge technology and genuine competitive advantage.
- Suits industrial, commercial, residential and public building applications.

Complete Roofing Solutions

Reliable Performance

Superior Aesthetics

Lowered Ambient Temperature

Environment Friendly

Our Brands/Product Portfolio

STERLING STEELS PRO SERIES

STERLING STEELS ™ Roofing & Wall Cladding

The brand is a range of fully tested and proven products, backed by recognized standards (AS 1397) STERLING Roof and Walling profile offers design flexibility.

STERLING™ PRODEK™ 1015

STERLING ™ PRODEK™ 1015 is modern ribbed roof and wall cladding profile with subtle fluting in the pans to provide strength and long spanning capabilities. It is ideal for industrial and commercial applications.

STERLING ™ PRODEK™ 1015 roof and wall cladding profile has effective width of 1015mm with six major corrugation, 28.5mm height, spaced at 203mm center with subtle square fluting in the pan.The end rib has an anti-capillary groove and return leg.

Available Colours

STERLING™ WAVEDEK™ 762

STERLING™ WAVEDEK™ 762 is the famous corrugated profile, equally at home with traditional and contemporary design. It is a long wide, strong and lightweight profile that can be quickly and easily installed. Add up these features and you have a steel roof or wall cladding that simply offers outstanding value.

Available Colours

STERLING ™ SALIKE TILE™

SALIKE TILE™ is designed with both strength and aesthetics in mind, featuring a wider steel tile profile that offers the classic elegance of traditional roofing with modern durability. Its lightweight construction ensures ease of installation, handling, and transport across residential and commercial projects.

Available Colours

STERLING ™ SUPER CLAD™

STERLING ™SUPER CLAD™ is an attractive wall and ceiling profile for interior and exterior use. SUPER CLAD™ is manufactured out of high strength steel and provides rigidity and strength. It can be used as vertically and horizontally.

Available Colours

STERLING ™ RIBPANEL™ 1110

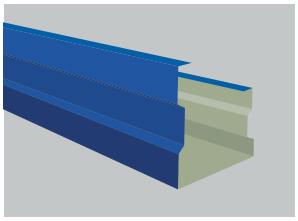
STERLING ™ RIBPANEL™ 1110 is an attractive, slightly fluted wall and ceiling profile suitable for many applications where a flat sheet would not be normally considered. Its longitudinal flutes provide rigidity and strength along the length of the sheet while retaining full flexibility across the width.

Available Colours

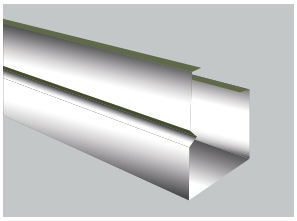
STERLING ZEE™, ZED™ & CEE™ PURLIN

STERLING™ ZED™, ZEE™ and CEE™ are specially designed and developed for purlin and girts application, which not only provide economy to the building construction, but also help in keeping the site clean and environmental friendly.

GUTTERS



Gutter Type L



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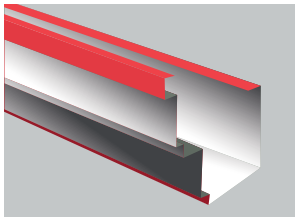

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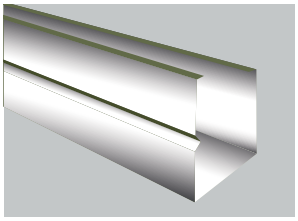

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SMARTDEK™ 51 Structural Decking System

SMARTDEK™ 51 Structural Decking System is an innovative high strength zinc coated decking system designed for use in the construction of composite floor slabs.It is specifically developed for the Sri Lankan Construction Industry and is one of the most economical and long lasting structural decking system in the country.

Advantages of STERLING STEELS™

- STERLING STEELS™ brand is synonymous with producing high quality steel building components
- Products are backed by research and development in world class laboratories
- STERLING STEELS™ provides complete roofing solutions
- Reliable performance against any weather conditions
- Superior aesthetic & Colour performance
- Choice of products for yourself
- Lowered ambient temperature with introducing Heat Reflectance Technology
- Environment friendly
- Engineer tested profiles
- Australian standard product range

QUALITY ASSURANCE

At STERLING STEELS™, quality isn't a check box; it's a promise embedded into every stage of our operations. We maintain a robust and globally recognized Quality Management System, certified under ISO 9001:2015, to ensure that every product meets the highest standards of performance, safety and consistency.

Our steel solutions are developed and tested through a rigorous in-house R&D process, covering every aspect from raw material selection to final product output. This includes mechanical stress testing, coating thickness validation, accelerated weathering simulations and load-bearing evaluations to verify long-term durability and structural reliability.

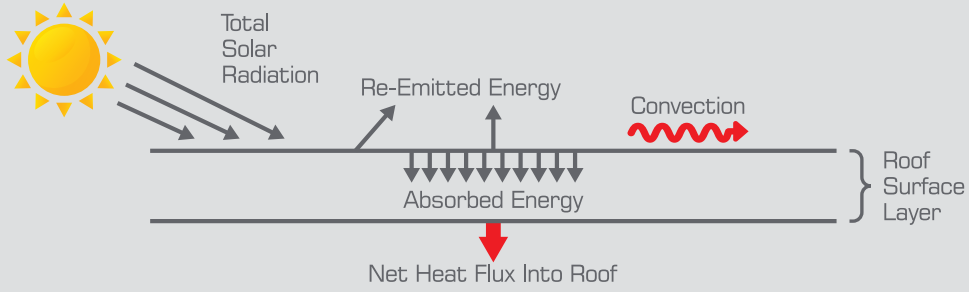
Whether it's a small residential project or a large-scale commercial development, our quality assurance practices ensure that customers receive steel solutions that are resilient, precisely engineered and built to perform: now and into the future.

The only roofing solutions provider offering:

- HEAT REFLECTANCE TECHNOLOGY
- SUPERIOR COLOR WARRANTY
- 7-LAYERS OF PROTECTION
- GREEN CERTIFICATION
- COMPLIANCE WITH BRITISH AND AUSTRALIAN STANDARDS

HEAT REFLECTANCE TECHNOLOGY - THERMATECH

Our products incorporate advanced heat-reflective pigments that reduce heat absorption and help maintain cooler building interiors. This not only enhances indoor comfort but also cuts down on air-conditioning energy use, making it an ideal solution for Sri Lanka's tropical climate, combining aesthetic value with energy efficiency.



* Depending on level of Insulation, Colour, Building Shape, Orientation and Function. ** Depending on Colour.

SUPERIOR COLOR WARRANTY

STERLING STEELS™ offers industry-leading colour warranties with coverage extending up to 30 years, thanks to the superior performance of COLORBOND™ and ZINCALUME™ substrates. These warranties cover colour fading, chalking, and peeling, ensuring that roofs and claddings retain their vibrant appearance and functional integrity throughout their service life.

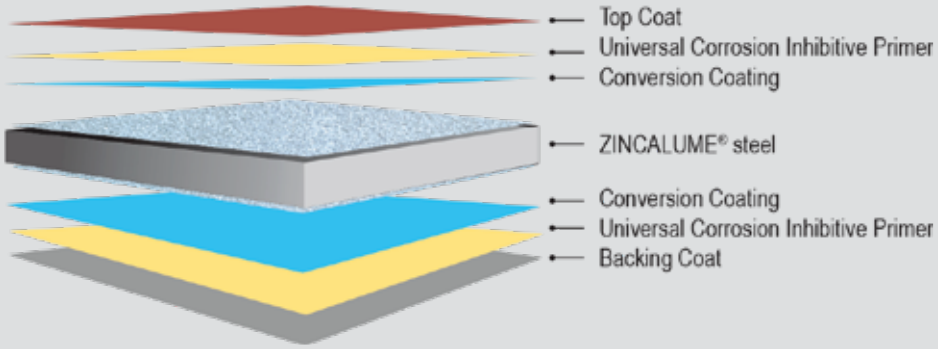
7-LAYERS OF PROTECTION

7 Layers of Protection

When it comes to long-lasting performance in harsh environments, COLORBOND Ultra steel, distributed by STERLING STEELS™, offers unmatched durability through a systematically engineered 7-layer protection system. Designed specifically for severe coastal, industrial or high-pollution zones, this multi-layered structure ensures exceptional resistance to corrosion, UV exposure and weather-related degradation.

Each layer plays a vital role:

1. Topcoat
2. Universal Corrosion in Inhibitive Primer
3. Conversion Coating
4. ZINCALUME® steel AZ200
5. Conversion Coating
6. Universal Corrosion Inhibitive Primer
7. Back Coat



GREEN CERTIFICATION

STERLING STEELS™ takes great pride in holding the most coveted GREEN SL® Label certification. This certification stands tall as a mark of environmental leadership. From sourcing sustainable raw materials to using energy-efficient manufacturing processes and low-VOC coatings, we are committed to minimizing our environmental footprint while delivering high-performance steel solutions for the future of green construction.

COMPLIANCE WITH BRITISH AND AUSTRALIAN STANDARDS

All STERLING STEELS™ premium products: particularly those using COLORBOND™ and ZINCALUME™ steel, are developed to meet British and Australian Standards for structural integrity, thermal performance, corrosion resistance and fire safety. These globally recognized standards validate our commitment to international-grade performance and ensure our customers benefit from the highest levels of quality assurance.

SUSTAINABILTY
& Enviromental Responsibility

Why sustainable steel matters

Steel is an essential material for modern society and vital to a sustainable future. A future that considers the needs of people and the environment as it grows and develops.

The role our steel plays in **Sustainable Development**

With its strength, durability, longevity and ability to be reused and infinitely recycled, steel is a material of choice for buildings, infrastructure, lightweight transport, energy production and transmission and many other uses.

Steel is a critical enabler of sustainable development, contributing to the achievement of the United Nations Sustainable Development Goals. We're a signatory to the United Nations Global Compact and we are working to help advance the Sustainable Development Goals.

Collaborating to achieve sustainable outcomes

We're working hard to achieve Sustainability Outcomes. They represent the sustainability challenges and opportunities our stakeholders consider most important and that are critical to our success.

We know we can't achieve our Sustainability Outcomes on our own. That's why we seek to work with a broad range of stakeholders, whether that be through our internal teams working across the global to share best practices or leveraging talent and expertise from partners, including contractors, suppliers, industry organisations, business and regulatory bodies, standards and certification professionals.

Our Commitment

Our commitment to sustainability is expressed in Our Purpose & Our Bond, which reflects our belief in responsible management of our business, transparency and doing what is right. Our commitment to operate a resilient, sustainable business is a foundation to Our Strategy to Transform, Grow and Deliver.

STERLING STEELS

Our Purpose

We create and inspire smart solution in steel, to strengthen our communities for the future

Our Bond

Our Customers
are our partners

Our People
are our strength

Our Shareholder
are our foundations

Our Local Communities
are our Homes

RESEARCH
& DEVELOPMENT

The STERLING STEELS™ research and development team provides the technological advances and competitive edge we need for our future growth by:

- Invigorating creativity for new products and processes.
- Providing advanced technical support and fast implementation of newly developed/acquired technologies.
- Constantly monitoring viable material and technology amendments.
- Providing technological forecasting.

These highly skilled personnel provide vital services to customers throughout Sri Lanka ensuring the constant improvement of our products and the satisfaction of our customers.

CERTIFICATIONS

At STERLING STEELS™, certifications aren't just badges; they're proof of our commitment to excellence, sustainability and responsible innovation. Every product we deliver is backed by globally recognized standards that reflect our promise to do better, for our clients, our communities and the planet.

Why Certification Matters

Choosing certified products from STERLING STEELS™ comes with powerful advantages:

- Increased awareness of your green business practices
- Recognition as a leader in sustainable construction
- Enhanced credibility with clients and industry professionals
- Cost savings through improved resources and energy efficiency
- A competitive edge in tenders and project bids
- A measurable reduction in environmental impact

These certifications not only validate our processes, but also empower our partners to build smarter, cleaner, and more confidently.

THE CLIENTELE

With a legacy spanning over three decades, STERLING STEELS™ has proudly served over 300 corporate clients across Sri Lanka, including leading construction companies, architects, industrial developers and commercial property owners. Our esteemed customer base reflects our broad appeal, trusted by professionals who demand structural integrity, design flexibility and enduring performance.

Since 1993

STERLING STEELS™

PROJECTS

STERLING STEELS™ has been in the forefront of delivering world-class steel solutions to an impressive portfolio of clients; both in Sri Lanka and overseas. Our track record spans a diverse range of projects, from educational institutions and garment factories to international airports, banks, hotels, stadiums, large-scale mills and housing developments.

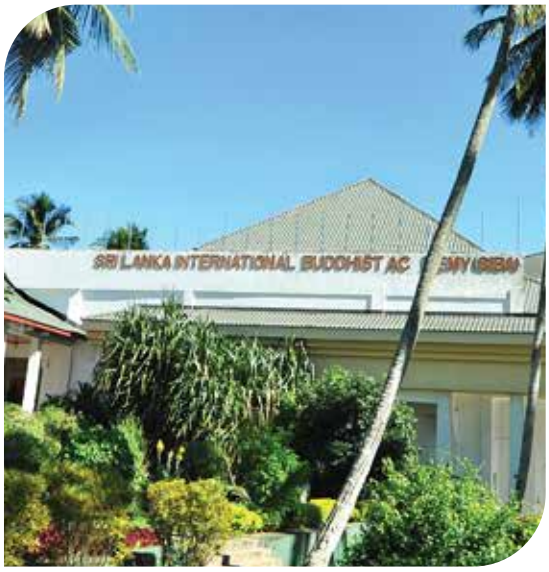
Every project reflects our ability to combine engineering excellence, quality materials and precision workmanship: ensuring results that stand the test of time, no matter the scale or complexity.

Environment Authority Buliding
Supply Year - 1998

Agricon International (Pvt) Ltd.
Supply Year - 2023

Benedict Institute
Supply Year - 2022

Peliyagoda DNS Warehouse
Supply Year - 2021



Buddhist Cultural Center, Kandy
Supply Year - 2012

Nivasi Housing Project Digana,Kandy
Supply Year - 2010

Oviklo International (Pvt) Ltd.
Supply Year - 2020

Bandaragma Pearl Bay
Supply Year - 2022

Bank Of Ceylon, Kandy
Supply Year - 1998

Mattala Airport
Supply Year - 2012

Postgraduate Institute UOK
Supply Year - 2023

Southern Express Arcade
Supply Year - 2012

OUR TEAM

At STERLING STEELS™, our strength lies in our people. Our dedicated team of industry professionals which comprises engineers, designers, quality controllers and technical specialists, bring decades of collective expertise to every project. Backed by the legacy of E. B. Creasy & Co. PLC, we blend deep-rooted values with modern engineering excellence to deliver superior service from concept to completion.

GLOBAL PRESENCE

STERLING STEELS™ is a global leader in premium coated and painted steel products. A primary focus for STERLING STEELS™ is health and safety for their employees, which applies across all of their locations globally.

CONTACTS:

Head Office & Factory

No. 26 & 27, Sapugaskanda Industrial Estate,
Pattiwila Road, Sapugaskanda.

Telephone

+94 11 2 400 611, +94 11 2 400 612
+94 11 2 400 613,+94 77 727 0470

Fax

+94 11 2 400 618

Email Us

info@sterlingsteels.com

Whatsapp

+94 77 727 0470

STERLING™
STEELS

sterlingsteels.com

STERLING STEELS LIMITED.
No 26 & 27, Sapugaskanda Industrial Estate, Pattiwila Road, Sapugaskanda, Sri Lanka.
Phone: +94 112400611-3 Mobile: +94 777270470 E-mail: info@sterlingsteels.com

(Formely BlueScope Lysaght Lanka (Pvt) Ltd.)